

# JASON CRISTOBAL

BROOKLYN, NY

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## QUALIFICATIONS

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- ❖ Work experience in graphic design, photo editing, and printing
  - ❖ Bachelor of Arts degree from University of California
  - ❖ Certificate in Graphic Design from University of California
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## WORK EXPERIENCE

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- Graphic Designer, Freelance, various clients** May 2013–Sept 2017
- Remodeled website for a copyediting/writing service
  - Produced print brochures and updated Wordpress website for an acting school
  - Created marketing materials for events for a non-profit organization
- Graphic Designer, Temporary, UA Builders Group – Construction company** May–July 2017
- In-house position on the marketing team
  - Duties included photo editing, emails, booklets, logos, and a hoarding (billboard)
  - Worked independently and in collaboration, in a fast-paced environment
- Photo Editor, Freelance, Healthline.com – Health & wellness resource site** Aug 2014–Feb 2017
- Found photos for publications, including inoffensive images for sensitive topics
  - Edited photos to match visual/branding style guide
- Digital Prepress Assistant, Temporary, Consolidated Printers – Printing press** Mar–Apr 2016
- Helped produce official voting guides (booklets) for presidential & state elections
  - Edited booklets in InDesign to match style guides and to prepare for print
  - Booklets were mass-produced for hundreds of thousands of California voters
- Design Associate, Seasonal, Minted.com – Print store and art community** Nov 2012–Dec 2014
- Edited customers' greeting card orders and/or photos to prepare for print
  - Completed an average of 40 orders per day; each one had a 24-hour deadline
- Graphic Designer, Freelance, various clients** Jan 2008–Apr 2011
- Designed websites for two professors at the University of California
  - Remodeled logo and consulted on brochure design for a consulting firm
  - Designed website for a human rights non-profit org.
  - Designed website, logo, and identity for an environmental non-profit org.
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## SKILLS

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**Software:** Photoshop, Illustrator, InDesign, Dreamweaver, HTML, CSS.

**Online:** Email newsletters/e-blasts, social media marketing. See portfolio.

**Crowdfunding:** Raised \$7,000 on GoFundMe, working alone with no previous experience.

**Languages:** Fluent English. Conversational French.

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## EDUCATION

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**Certificate, Graphic Design, University of California, Berkeley Extension**

**Bachelor of Arts, American Studies, Film & Digital Media, University of California, Santa Cruz**

- Dean's Award for Outstanding Undergraduate Achievement