

# JASON CRISTOBAL

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## QUALIFICATIONS

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- Bachelor of Arts degree from University of California
- Certificate in Graphic Design from University of California
- Past employment in graphic design, photo editing, and printing

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## WORK EXPERIENCE

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**Graphic Designer, Freelance, various clients** May 2013–Oct 2017

- Remodeled website for a copyediting/writing service
- Produced print brochures and updated Wordpress site for an acting school
- Created marketing materials for events for a non-profit organization

**Graphic Designer, Temporary, UA Builders Group – Construction company** May–July 2017

- In-house position on the marketing team
- Duties included photo editing, emails, booklets, logos, and a hoarding (billboard)
- Worked independently and in collaboration, in a fast-paced environment

**Photo Editor, Freelance, Healthline.com – Health & wellness resource site** Aug 2014–Feb 2017

- Found photos for publications, including inoffensive images for sensitive topics
- Edited photos to match visual/branding style guide

**Digital Prepress Assistant, Temporary, Consolidated Printers – Printing press** Mar–Apr 2016

- Helped produce official voting guides (booklets) for presidential & state elections
- Edited booklets in InDesign to match style guides and to prepare for print
- Booklets were mass-produced for hundreds of thousands of California voters

**Design Associate, Seasonal, Minted.com – Print store and art community** Nov 2012–Dec 2014

- Edited customers' greeting card orders and/or photos to prepare for print
- Completed an average of 40 orders per day; each one had a 24-hour deadline

**Graphic Designer, Freelance, various clients** Jan 2008–Apr 2011

- Designed websites for two professors at the University of California
- Remodeled logo and consulted on brochure design for a consulting firm
- Designed website for a human rights non-profit org.
- Designed website, logo, and identity for an environmental non-profit org.

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## SKILLS

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**Software:** Photoshop, Illustrator, InDesign, Dreamweaver, HTML, CSS.

**Online:** Email newsletters/e-blasts, social media marketing. See portfolio.

**Crowdfunding:** Raised \$7,000 on GoFundMe, working alone with no previous experience.

**Languages:** Fluent English. Conversational French.

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## EDUCATION

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**Certificate, Graphic Design, University of California, Berkeley Extension**

**Bachelor of Arts, American Studies, Film & Digital Media, University of California, Santa Cruz**

- Dean's Award for Outstanding Undergraduate Achievement