

JASON CRISTOBAL

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QUALIFICATIONS

Bachelor of Arts degree from University of California
Certificate in Graphic Design from University of California
Past employment in print production, photo editing, and graphic design

WORK EXPERIENCE

- Graphic Designer, Seasonal, Searchlight Fellowship - Non-profit organization** May 2013–Mar 2017
- Created promotional print materials and print-ready files for events
- Photo Editor, Freelance, Healthline.com - Health & wellness resource site** Aug 2014–Feb 2017
- Found photos for publications, including inoffensive images for sensitive topics
 - Edited photos to match visual/branding style guide
- Digital Prepress Assistant, Contract, Consolidated Printers - Printing press** Mar-Apr 2016
- Helped produce official voting guides (booklets) for presidential & state elections
 - Edited booklets in InDesign to match various style guides and to prepare for print
 - Booklets were mass-produced for hundreds of thousands of California voters
- Design Associate, Seasonal, Minted.com - Print store and art community** Nov 2012–Dec 2014
- Edited customers' greeting card orders and/or photos to prepare for print
 - Completed an average of 40 orders per day; each one had a 24-hour deadline
 - Three seasonal contracts: Nov–Dec 2012, Nov–Dec 2013, and Oct–Dec 2014
- Technical Writer, Contract, Wells Fargo (via Aerotek) - Corporate office** Apr–Nov 2011
- Converted PDF, PowerPoint, Excel, and Word files into HTML
 - Rewrote and/or reformatted documents and manuals for web publishing
 - Assisted coworkers who were unfamiliar with Dreamweaver in using the software
- Graphic Designer, Freelance, various clients - multiple** Jan 2008–Apr 2011
- Provided services for:
 - A consulting firm – Remodeled logo and consulted on brochure design Feb–Apr 2011
 - An environmental non-profit org. – Designed website, logo, and identity Jan–Mar 2011
 - A human rights non-profit org. – Designed website Jan–Dec 2010
 - A University of California campus – Designed websites for two professors Jan–Jun 2008

SKILLS

Software: Photoshop, Illustrator, InDesign, Dreamweaver, HTML, CSS.

Online: Email newsletters/e-blasts, social media marketing. See portfolio.

Crowdfunding: Raised \$4,500 on GoFundMe, working alone with no previous experience.

Languages: Fluent English. Conversational French.

EDUCATION

Certificate, Graphic Design, University of California, Berkeley Extension

- Bachelor of Arts, American Studies, Film & Digital Media, University of California, Santa Cruz**
- Dean's Award for Outstanding Undergraduate Achievement